



# Driver Rewards™

When drivers compete,  
everybody wins!™



Driver safety is always a paramount concern for any fleet. When we talk about far fewer miles of speeding, and drivers giving up harsh braking or cornering, we are talking about a change in behavior that is beneficial to all.

MDMtoGO Driver Rewards uses gamification and social sharing to help you change your team's attitudes about fleet tracking and get them competing to be the safest and best driver. MDMtoGO makes it easy to see who is safe, and who has harsh events, like speeding, hard acceleration and hard braking, along with excess idling. Driver Rewards uses this information to build a competitive spirit in your team, where employees compare scores and get recognition and rewards for safe driving.



Rewards-driven fleet tracking drives employee engagement, performance and safety.

**“** We run a lot of safety programs, most of which are punitive, but we like the rewards aspect of MDMtoGO Fleet. It's a positive program we can rally behind and get everyone engaged. Our insurance carrier was very pleased that we were going down the path with telematics—specifically with MDMtoGO.”

VP of Support Services, GalaxyOne Marketing Inc.

## POSITIVE IMPACT ON CULTURE

Engaging employees with goal-based rewards instead of punitive notifications and training meetings boosts the entire workplace culture and positively impacts productivity and morale.

## HIGHER JOB SATISFACTION AND LOYALTY

A culture focused on safety and productivity shows employees you care about them, and take proactive steps to recognize, reward and retain high performers.

## EFFORTLESS RESULTS

Gamification of good driving habits brings out the best in drivers, so safety events like speeding and hard braking reduce quickly. This means fewer accidents and violations, and lower risk overall.

## VISIBILITY OF SCORES DRIVES SELF-COACHING

Driver Rewards enables drivers to see what their managers see, and compare their scores to their peers, so everyone knows who is in the lead and where they stand. Competition to win among peers drives employees to make safer choices when on the road and instills healthy competition.

## DRIVER REWARDS FOR MANAGERS

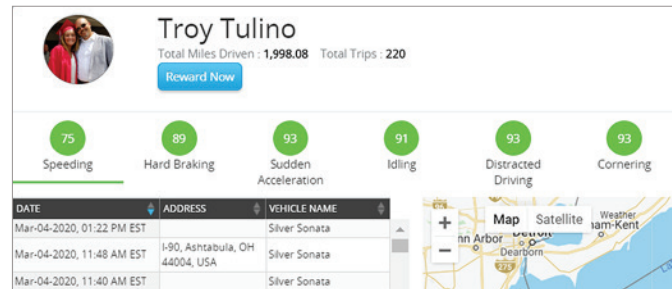
### TRACK DRIVING SCORES RANK BASED ON THEIR ACTIONS BEHIND THE WHEEL

See at a glance who should be recognized for safe and smart driving and who needs coaching. Our report shows you who's rated as "safe", who's on the "watch list" and who is "risky."



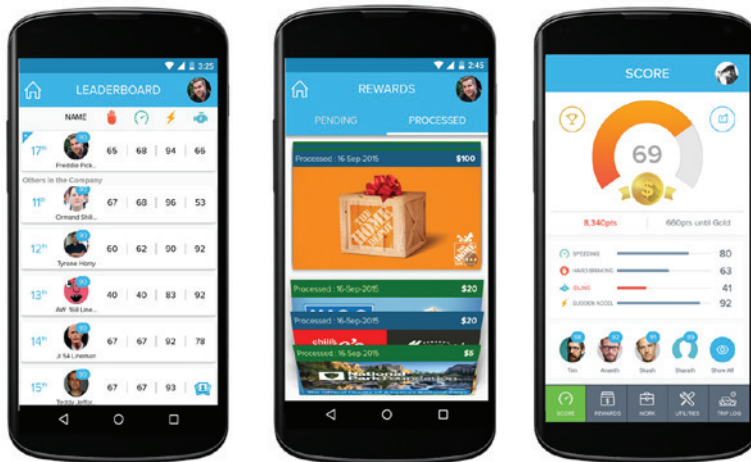
### USE ACCURATE, OBJECTIVE DATA FOR BETTER COACHING

See how your team performs in terms of speeding, hard braking, acceleration and idling. Use rock solid, objective data to back up your points and measure against in the future.



### A REWARD SYSTEM THAT'S PAINLESS TO ADMINISTER

Rewards motivate workers to compete and improve performance, and are an important part of job satisfaction. MDMtoGO's built-in reward system makes it easy to administer. Fund your account, identify reward recipients, select an amount and send. Your team receives awards via email or the MDMtoGO FleetMobile app, making it easy and painless for everyone.



### CHOOSE CASH OR RETAIL GIFT CARDS

Managers can choose to reward with cash cards or gift cards from well-known retailers and restaurants.